



For Immediate Release:  
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## Team Tranel Hits Airwaves

Cuba City, WI - Farmer and small business owner Travis Tranel has hit the airwaves. Tranel is seeking to be the next state representative of the 49<sup>th</sup> Assembly District. He must first win a 3 person Republican Primary on September 9<sup>th</sup> in order to challenge current State Representative Phil Garthwaite in the November general election.

Team Tranel recently released its first radio ad entitled *Working for You*. The ad will start airing this week in the Southwest Wisconsin media market. The spot introduces the people of Southwest Wisconsin to Tranel. In the feature the announcer says, "As a farmer and small business owner, Travis has a proven track record of success. Now he's ready to work for you." Tranel then informs the audience that he is running to be their next state representative. He concludes by stating, "It would be both an honor and a privilege to serve you in Madison."

Tranel said he is excited by the support his campaign is receiving. It is that support that is enabling him to start sharing his message. "I have had the opportunity to speak with hundreds of people from Southwest Wisconsin over the past few months. It is clear to me that the people of this area are looking for a change and want to see someone in office who is committed to lower taxes, affordable health care, job creation, and quality education. These are issues that are important to me and I look forward to working hard to make them a reality."

For more information, or to join Team Tranel, please visit [TRAVISTRANEL.COM](http://TRAVISTRANEL.COM)

To hear the radio commercial, please visit <http://youtube.com/user/Tranel4Assembly>

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