



For Immediate Release:
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Tranel to Seek 49th Assembly Seat

Cuba City, WI – Travis Tranel, area farmer and small business owner, announced today that he is seeking the Republican nomination for the 49th Assembly District in 2008. Tranel is a 5th generation dairy farmer, who took over the family farm when his father was diagnosed with a rare form of cancer in 2002.

Tranel says his experience as a local farmer and businessman, combined with his community and leadership activities, makes him an excellent candidate to represent the 49th Assembly District. “I would like to put my real world experience, knowledge, and common sense values to work for the people of Southwest Wisconsin,” Tranel said.

Tranel hopes to restore respect to the political arena, while bringing strong and effective leadership to Madison. Tranel says he will use his hard work ethic learned on the farm to labor for lower taxes, affordable health care, job creation, and quality education. “I see this as an opportunity to enter into public service and to give back to the community that has been so good to me.”

Tranel is an active member of St. Joseph’s Church in Sinsinawa. He is also a member of the Wisconsin Farm Bureau, the Knights of Columbus, the National Rifle Association, Ducks Unlimited, and the Platteville Area Chamber of Commerce. He is a graduate of Loras College, where he received a B.A. in both Economics and Finance.

Tranel is engaged to be married to his high school sweetheart, Stephanie Herbst, in June of 2008. Stephanie is an Account Administrator at Cottingham & Butler.

The 49th Assembly District includes all of Grant County and portions of Iowa, Lafayette, and Richland Counties.

The 2008 primary will be held on September 9th, with the general election to be held on November 4.

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